

Innovation analysis provides impulses for multi-actor projects

The innovation analysis developed by FüAk follows a person-centered approach, focusing on the actors of an innovation and their networking activities.

The innovation analysis has two objectives

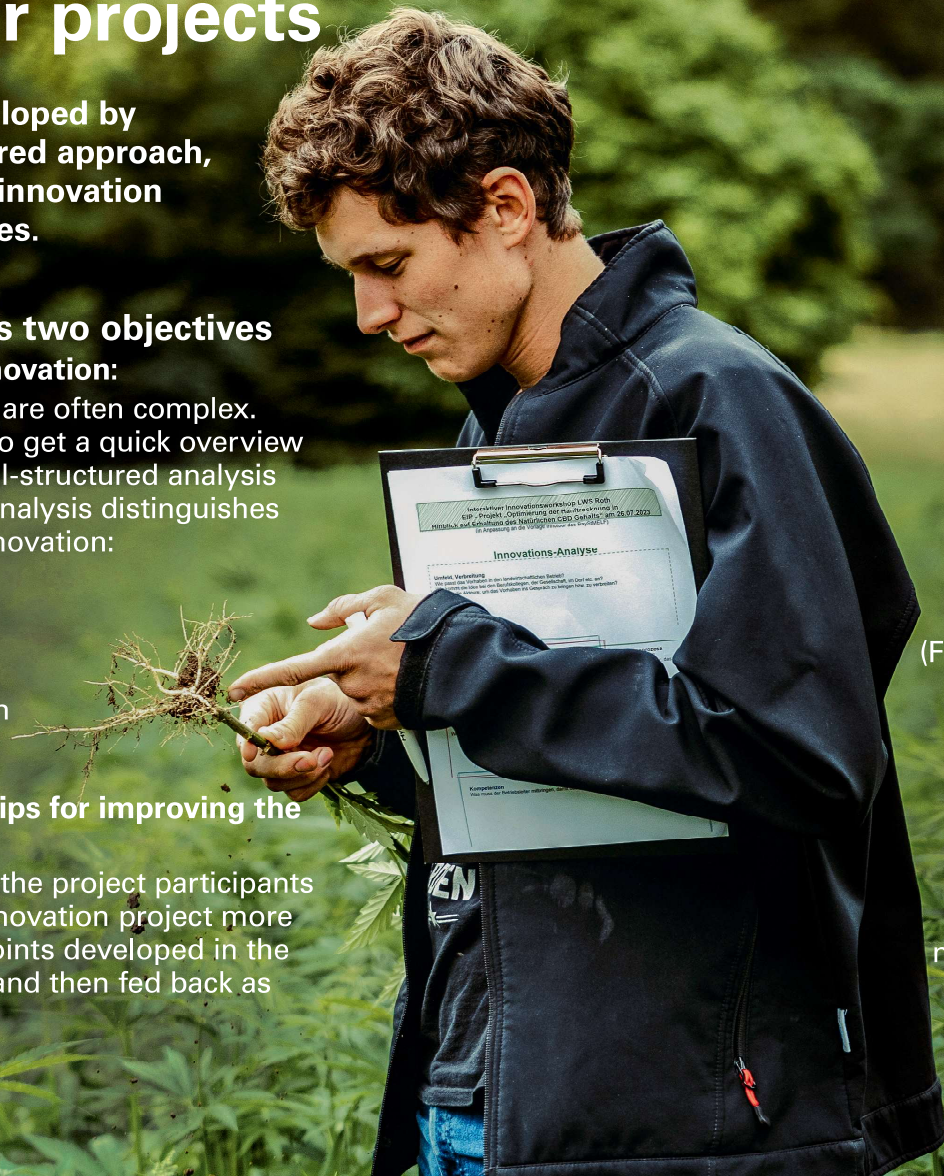
1. To understand interactive innovation:

Innovation projects in agriculture are often complex. However, there is the possibility to get a quick overview of the innovation project with well-structured analysis questions. The FüAk innovation analysis distinguishes between five fields relevant to innovation:

- 1) The innovation itself
- 2) The innovation process
- 3) Actors and networking
- 4) Environment and dissemination
- 5) Required competencies

2. To provide suggestions and tips for improving the analyzed project:

The innovation analysis provides the project participants with hints on how to make the innovation project more effective and efficient. The key points developed in the group are visualized on a poster and then fed back as suggestions to the project actors.



Students of the Agricultural College Roth analyse and discuss the added value of innovations in rural areas, together with their teachers and with regional stakeholders in one of their summer school field days. In the innovation workshop on the farm of Gerhard Adam in Kotzenbach, in the district of Tirschenreuth, the focus was on the EIP project „Preservation of the natural CBD content in hemp through drying, with a focus on extending duration of storage“.



The project „Promoting Insects in Agricultural Landscapes“ (FInAL) tests innovative measures for the promotion of insects in a landscape laboratory with the participation of numerous agricultural enterprises and researchers. Participants in the i2connect FüAk training course „Supporting innovations and strengthening regional networking“ used the innovation analysis to identify the special features of the FInAL project.

